



Sales
Solve
Advisory
Group

Leveraging Art and Science to help you sell

Delivering Consistently, Relevant Information

Tools and processes to help transform your data into selling solutions



Sales Solve Advisory Group

25+ years of Brand Development and Retailer Relationship Development Experience



Sales Solve Advisory Group

Mission & technology-leaning core services

Our SME's (Subject Matter Experts) specialize in helping your organization further leverage its available data (**IRi Unify, Nielsen, 84.51 Stratum, dunnhumby, Mintel, and Retailer POS**) by turning that data into solutions. We have created data-driven product and brand development content that has enabled successful sales and market share growth.



**Sales Dashboards
& Scorecards**



**Sales Presentations &
Growth Planning**



**Supply-Side
Optimization**

Category Management | Shopper Behavior & Engagement | Sales Styles & Buyer Profiling

Coming Soon!

We develop custom solutions to meet your unique business needs!

Sales Solve Advisory Group

Buildout specific content to improve effectiveness, efficiency, and timeliness of information flow



Understand business questions

Boil down 'need to know' from 'nice to know' then set up appropriate plan to tackle



Plan the work and work the plan

The layout of what information is needed, what is a best data source for each question, and how to deliver the findings



Provide Solid, Complete Answers

The practice of making business decisions as easy to act on as possible because the argument is well-articulated and simple to follow